

Newsletter - July 2024

## ANNUAL REQUALIFICATION

Based on feedback from several of you and concerns regarding travel costs and time away from your respective practices, we are moving the Well Cell requalification to an **online format** for this year. We thank you for your comments and input regarding requalification and are happy to let you know that it will no longer be necessary for you to requalify in person.

Your **current qualification has been extended**, and we will notify you when the online training platform becomes available. We'll also consider options for an in-person event for next year and provide plenty of lead time for you to make plans.

## **NEW PEER-REVIEWED PUBLICATION**

We are pleased to announce the publication of another peer-reviewed article: **"A Receptor Story: Insulin Resistance Pathophysiology and Physiologic Insulin Resensitization's Role as a Treatment Modality."** The article was published in the **International Journal of Molecular Sciences** on **June 30**, **2023**, and can be accessed here:

Read the full article.

## **MEDIA UPDATE**

On another note, we want to alert you that an article may soon be published regarding Well Cell that could question certain aspects of the treatment modality and its qualifications for insurance reimbursement.

We have attempted to provide the writer with accurate information. However, given the tone of some of the questions, we anticipate the article may be negative, at least in part. In the event you receive a call from any reporters regarding this matter, we ask that you **politely refer them to our offices**. Together with our public relations firm, we will provide any necessary responses.

We thank you in advance for your understanding and cooperation.

## Closing

We wish you and your patients the very best! Sincerely, The Well Cell Team