



NEWSLETTER & ANNOUNCEMENTS



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WELL CELL'S NEW REGISTERED TRADEMARKS

We are proud to announce that Well Cell has obtained new **registered trademarks!** These trademarks need to be incorporated into your marketing materials as well as ours. We will be amending the **Licensee Information Manual (LIM)** to include this information and adding it to the **Licensee Portal**. Until that is posted, here are the new trademarks to use with the **registered trademark symbol (®)**, whether in print or online marketing:

- **Well Cell®**
- **Well Cell Global®**
- **Well Cell Support®**
- **Physiologic Insulin Resensitization®**
- **PIR®**
- **Physician-Directed Physiologic Insulin®**

Please update your materials accordingly.

WE NEED BEFORE & AFTER PHOTOS: PLEASE HELP!

This is a request for **"All Hands on Deck"**! We know the incredible results PIR® has on wound healing because we see the improvements in patients treated with PIR. We are currently working on a research publication titled **"PIR Effects on Wounds."**

You may recall recent published articles on **PIR's effects on kidney function** (wellcellglobal.com/research). If you have any **before-and-after photos** showing improvements in wounds following PIR treatment, please share them for our research efforts.

- **Submission Details:**

- Send photos to: **carol@wellcellsupport.com**
- Ensure proper permissions are signed (forms and testimonial guidelines are available in the Licensee Portal).

If you have any questions, please contact **Carol Wilson** at **(281) 600-5000 x112**.

Thank you for your help in this worthwhile effort!

OUR BEST WISHES FOR THE UPCOMING HOLIDAYS

The Well Cell group sends our warmest wishes to all our licensees and friends, patients, employees, and other representatives. We extend these wishes to all those in your special circles for the Holiday Season—from this month's **Thanksgiving** through **Christmas, New Year's**, and all the Special Days celebrated by the **Jewish Faith, Native Americans**, and **international communities**.

We hope you will observe all safety precautions and always remember others. The most meaningful gifts are often those given anonymously, in the **true spirit of giving**.

As we conclude this eventful and memory-filled 2024, we look forward to making 2025 the **Best Ever!**